



Cure Alzheimer's Fund is pleased to be able to offer a handful of official numbers for the Marathon in Boston this coming April on Monday, April 15, 2013. These are supplied to us by a generous supporter, Pam Girouard, whose note is below. Should you qualify for one of these numbers, 100% of the donations you collect will go directly to urgently needed medical research. For more information on our research map and track record, see the research pages of our web site at www.curealz.org. Pam asks that you get the attached application filled out and mailed to her before January 1, 2013, so that we can begin to assist you with your training and your fund-raising. Thank You!

A note from Pamela Girouard

P.O. Box 170587
Boston, MA 02117

Our family has experienced first-hand the loss of a loved one from Alzheimer's.

Just a month before my parents celebrated their 50th wedding anniversary, my father was in an automobile accident. At first we attributed the memory loss to hitting his head on the windshield, but it wasn't long after that we learned that while the accident may have exacerbated the condition – the diagnosis was Alzheimer's.

For the next seven years, the disease progressed, robbing him of his memories and us of the husband and father we loved. It was heartbreaking to watch, made even harder knowing there was no miracle drug or protocol that would make him better.

In honor of the man who I will never forget, five individuals, (through my personal applications as an employee of Boston Athletic Association) will have the opportunity of a lifetime – to run the Boston Marathon.

In return for the personal opportunity to run the world's oldest and best 26.2 mile race, I ask for your commitment – to raise a minimum of \$5,000 (hopefully more) to provide much needed funds for Cure Alzheimer's Fund.

With the help of some friends and folks from within the running community, I'll offer some fundraising and training guidance as well.

Please help me to find the right recipients for both the financial and physical challenge this opportunity presents, by sharing this letter and the application below with family, friends and colleagues.

Thank you.

Sincerely,

Pamela Girouard

2013 BOSTON MARATHON APPLICATION TO BENEFIT CURE ALZHEIMER'S FUND

THANK YOU FOR YOUR COMMITMENT TO CURING ALZHEIMER'S DISEASE!!!

We appreciate your interest in the marathon.

Please complete and sign this form and return to Pam Girouard by **December 31, 2012.**

NAME:

ADDRESS:

PHONE NUMBER:

EMAIL:

SIGNATURE:

Running Experience:

1. Please tell us what experience you have with running and any half or full marathons that you have completed
2. If you are selected as a member of the team, would you like to have weekly training runs with the rest of the team or would you prefer training on your own?
3. Please tell us why you want to run the B.A.A Boston Marathon.

Connection to Alzheimer's disease:

4. Describe your personal connection with Alzheimer's disease?
5. How did you learn about this opportunity to run the B.A.A. Boston Marathon?

Fundraising Experience and Commitment

6. The Minimum Fundraising Goal is \$5,000, what is your personal fundraising goal?
7. Have you participated in a marathon/road race charity program before?
If yes, for which charity and how much money did you raise?
8. Does your company have a matching gifts program? (Many companies match employees' charitable contributions. You can check with your employer to see if your company has this program, and ask donors if their employers match gifts, as well.)
9. What is your plan for reaching or surpassing your fundraising goal?
Please share 3 specific strategies you intend to take.
10. Please share any additional comments.

Return by December 31, 2012 via email or mail to:

Pamela Girouard

P.O. Box 170587

Boston, MA 02117

781.290.7935 pg@ventureoperations.com